

Mom's Kitchen — 4x8 Banner

Placer High football field · artwork spec and supplied assets

Prepared by Close Curtain
for Bear Print Industries

FINISHED SPECS

Finished size	48 in x 96 in (4 ft x 8 ft), landscape
Material	13 oz scrim vinyl, matte (your call)
Finishing	Hemmed all sides, grommets every 24 in and all four corners
Wind	Outdoor, fence mounted. Wind slits if you recommend them
Bleed	Your standard for this size
Safe area	Keep all copy 3 in inside trim, clear of grommets
Colors	Black #111111 , red #B51D22 , white
Viewing	Read from 60–150 ft, keep type big

SUPPLIED FILES

moms-kitchen-logo.svg	Vector logo, use this one
moms-kitchen-logo-vector.pdf	Same logo as vector PDF
moms-kitchen-logo-trimmed.png	4096 px transparent PNG backup
qr-menu.svg	QR, vector, transparent
qr-menu-print.png	QR, 1800 px, white quiet zone

QR CODE

- Points to `momskitchenauburn.pages.dev`
- Print at **8 in square minimum** for this distance
- Keep the white quiet zone around it, do not crop
- Do not recolor or place on a busy background

COPY TO SET (EXACT TEXT)

MOM'S KITCHEN (logo art, not typeset)

NOW OPEN UNDER NEW OWNERSHIP

359 Nevada Street, Auburn

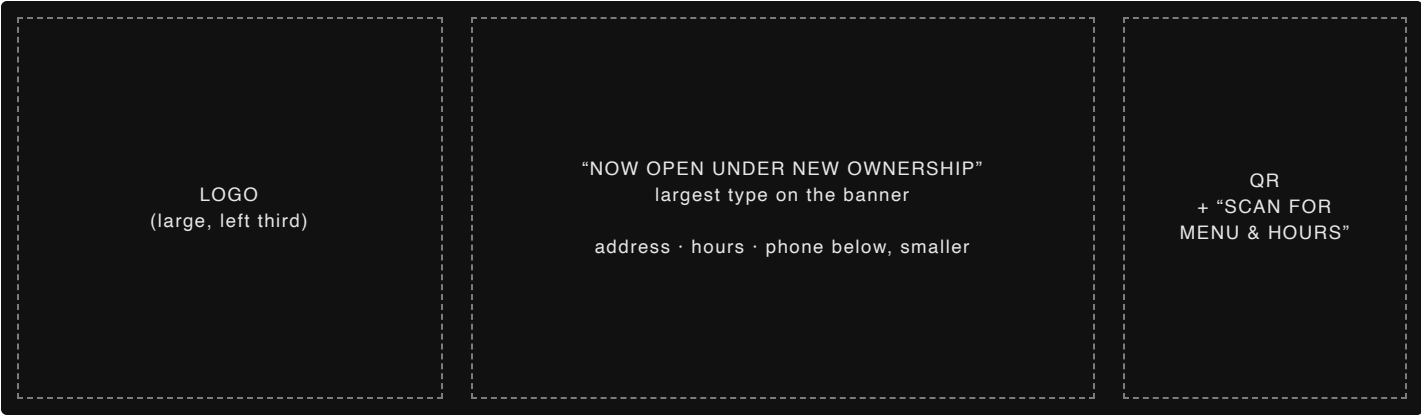
WED–SUN 7AM–2:30PM

(530) 887-9233

Breakfast served all day

Hours confirmed by the owner 30 Aug 2026. Open Wednesday through Sunday, 7am to 2:30pm. Closed Monday and Tuesday. Good to print.

LAYOUT DIRECTION



Rough zoning only, not to scale. Compose it however reads best from the stands.

HIERARCHY, MOST TO LEAST IMPORTANT

- **Logo** and **NOW OPEN UNDER NEW OWNERSHIP** carry the banner. The new ownership line is the whole point, make it unmissable.
- **Address** next. Most of this crowd is local and the street name alone will place it.
- **Hours** and **phone** smaller, one line each.
- **QR** bottom corner with a short instruction label. Nobody scans an unlabeled QR.
- Background black with the checkered pattern from the logo if it helps, but do not let it fight the type.